



As we begin March, West Virginia PTA is entering our busy time of the year. With the upcoming 91st Annual West Virginia PTA Convention right around the corner, we're working hard! With great speakers, workshops, and events, convention is a great opportunity for all PTA leaders and members to build leadership skills, learn about new fundraisers and programs, and become better advocates.

Plan now to attend Convention today! The deadline for advanced registration is March 15, 2014. First Lady Joanne Jaeger Tomblin will be delivering the keynote address at the annual Reflections Luncheon and Awards Ceremony. Additionally, we have great speakers lined up that will engage every delegate and provide great skills to take home!

Convention is a time to raise our voice as an association, but also we have great opportunities to advocate for all children and youth. Representatives from West Virginia PTA will be attending the annual National PTA Legislative Conference this month in Washington, DC. The goal of the legislative conference is to advocate for all children in the halls of congress and to build the skills that are necessary for advancing the PTA Mission.

As an association, we advocate every day. Our members are advocating for their children in the school when speaking with their child's teacher, attending PTA meetings, and parent-teacher conferences. Our PTA leaders advocate when working with administrators to incorporate new programs for students to learn new skills. West Virginia PTA advocates in various ways by representing parents on several committees within the West Virginia Department of Education and by meeting with legislators to work to encourage the introduction of the Family Engagement in Education Act. Federally, PTA is represented by our national officers within the halls of Congress or at the White House and working with many organizations to ensure the voice of parents are heard daily.

PTA advocates every day in so many ways, and I personally thank each one of our members for being informed PTA members and advancing our mission.

Advocacy has been in the essence of PTA since our founding in 1897. As we celebrated another Founder's Day in February, this is a great time to reflect of the success of our association. Throughout our history, we have advocated successfully for universal kindergarten, the hot school lunch program, family engagement in education, safe walkways to school, increased funding for education, and so much more! The bottom line in our history is that because of our membership, we are a successful association in our schools, our communities, our state, and our nation.

As we gather for our 91st Annual West Virginia PTA Convention in April, we are reminded of the successes that we have accomplished over our history and the history of PTA.

Best,


Justin Raber, President

The West Virginia PTA Bulletin is the official publication of the West Virginia Congress of Parents and Teachers Inc., and is published bi-monthly. The mission of West Virginia PTA is make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

West Virginia
PTA®
everychild.onevoice.®

West Virginia PTA
91st Annual Convention

Building Our Membership
Our Leadership
Our Future

West Virginia PTA
everychild.one voice.®

April 4-5 • The Blennerhassett Hotel • Parkersburg



2014 Reflections Luncheon and Awards Ceremony
First Lady Joanne Jaeger Tomblin

General Meeting 1 Keynote Speaker and Workshop
Presenter:
Carol Ritter, President & CEO, Carolstalks.com



National PTA Representative:
Melissa Nehrbass, National PTA Board of Directors

General Meeting 2 Keynote Speaker and Workshop
Presenter:



Awards Banquet Keynote Speaker:
Erin Sponaugle, 2014 West Virginia Teacher of the Year

West Virginia 21st Century Community Learning Center 2014 Grant Application Bidders' Webinar

The West Virginia Department of Education will hold a webinar at 9:00 a.m. **Wednesday, March 26, 2014** for those organizations interested in applying for 21st Century Community Learning Center (21st CCLC) grant funding for 2014-2015. Information required to connect to the webinar will be posted on the West Virginia 21st CCLC web site (<http://wvde.state.wv.us/21stcclc>), along with the Request for Proposal package and other related information, **by March 19th**. Participation in the webinar is strongly recommended, but not required, to submit an application. The webinar, which will last approximately 1.5 hours, will be recorded and a link posted on the WV 21st CCLC for those unable to participate at that time.

2014-2015 Officers

With elections right around the corner, all PTAs are reminded to submit their officer lists as soon as possible to update West Virginia PTA records. A year submission of officers is required to remain in good standing. More importantly, the officer list ensures that the correct PTA leaders are receiving valuable PTA information! Check out www.westvirginiapta.org for more information.



2014 National PTA Convention June 19-22

Register today for the 2014 Annual National PTA Convention and Exhibition! The convention—June 19-22 in Austin, Texas at the Austin Convention Center—is your opportunity to network with more than 1,000 PTA members and partners and hear from experts in the PTA and education community in a robust offering of inspiring education sessions and special guest speakers. For more info on early-bird registration rates, hotel and travel, visit PTA.org/Austin.

Did you know?

Did you know . . .

- Local unit bylaws are to be reviewed and submitted every three year?
- That if you have questions about bylaws you can contact West Virginia PTA for help, either by email, phone, or in person?
- You can hold membership drives all year long (check out page 9 for an incentive)?
- Attending the West Virginia PTA and National PTA conventions is a valid expense for your PTA?
- The West Virginia PTA Board of Managers are only an email or phone call away?
- Participating in National PTA webinars can earn you points towards your Passport to Leadership certification?
- That West Virginia PTA has a new website at www.westvirginiapta.org?

91st Annual West Virginia PTA Convention – Tentative Schedule

Friday, April 4, 2014

Hospitality Suite (Breakfast will be served)	8:00am – 10:00am
Registration and PTA Shop	10:00am – 1:00pm
Vendor Hall	10:00am – 1:00pm
Hospitality Suite (Lunch will be served)	12:00pm – 1:00pm
Workshop Session 1	1:00pm – 2:15pm
Break	2:15pm – 2:30pm
Workshop Session 2	2:30pm – 3:45pm
Registration and PTA Shop	2:45pm – 3:45pm
General Meeting 1	4:00pm – 6:00pm
Vendor Hall and Dinner on Your Own	6:00pm – 8:00pm
Youth Attendee Event (swim party at Boys and Girls Club)	8:00pm – 10:00pm
Scholarship Auction	8:00pm
Ghost Tour of Parkersburg(Immediately following Scholarship Auction)	9:30pm

Saturday, April 5, 2014

Hospitality Suite (Breakfast will be served)	7:30am – 9:00am
Registration and PTA Shop	8:30am – 11:00am
Polls Open (if needed)	8:00am – 10:30am
Workshop Session 3	9:00am – 10:15am
Break	10:15am – 10:30am
Workshop Session 4	10:30am – 11:45am
Reflections Luncheon and Awards Ceremony	12:00pm – 2:00pm
Registration and PTA Shop	1:45pm – 2:15pm
General Meeting 2	2:30pm – 4:30pm
Hospitality Suite Open	4:30pm – 6:00pm
Awards Banquet	6:30pm
Entertainment/DJ	9:00pm – 11:00pm
Hospitality Suite	9:00pm – 11:00pm

Workshop Schedule

Friday, April 4, 2014

Session 1

President Basics
Secretary Basics
Treasurer Basics

Mary Jo Neil, National PTA
Leigh Temple, West Virginia PTA
Lindsey White, National PTA

Session 2

Building Today's PTA -
 Recruiting Today's Families
Best Practices/Idea Sharing:
 Membership
Smash the Box Marketing

Melissa Nehrbass, National PTA

Ponnie Piggott-Sampson, West Virginia PTA

Carol Ritter, CarolTalks.com

Saturday, April 5, 2014

Session 3

Ethical Leadership
Best Practices/Idea Sharing
 Programs
WatchDOGS

Melissa Nehrbass, National PTA
Linda Abercrombie, West Virginia PTA

Keith Schumaker, WatchDOGS

Session 4

Mock PTA Meeting
Best Practices/Idea Sharing:
 Fundraising
The Essentials of Third Grade
 Reading Proficiency

Judy Snider and Jenny Raber, West Virginia PTA
Amy Arnold, West Virginia PTA

Anna Hardway, Save the Children

West Virginia PTA is introducing its first ever Youth Attendee's Workshop Track! These informative workshops will educate and encourage youth attendees to become involved in their decisions, their community, and how to succeed in the Twenty-first Century!

Every two adult PTA-member registrations entitle you to a free student registration for the 91st Annual West Virginia PTA Convention! The student registration fee is regularly \$25, making this a valuable savings for Convention!

Encourage your youth to attend today!

Youth Track Workshops (additional information will be included in the Convention Program):

***Session 1
Career Development***

JD Williamson, Cartoonist and Speaker

***Session 2
Youth Empowerment***

Missy Jones, West Virginia PTA

***Session 3
Making Your Decisions Count***

TBD

***Session 4
Becoming Active as a Youth***

Michael Wuest, West Virginia PTA

As part of the Youth Attendee's Track, West Virginia PTA will be hosting a youth event during convention!

For all youth attending, you can join your fellow young advocates for a Pool Party at the Parkersburg Boys and Girls Club!

This event will take place from 8:00 pm to 10:00pm on Friday, April 4, 2014 and you will return to the hotel in time for the Ghost Tour of Parkersburg!

***Honoring
2014 Reflections Award Recipients***

"Believe, Dream, Inspire."

The Reflections Luncheon and Awards Ceremony will be held at the:

Parkersburg Arts Center
725 Market St
Parkersburg, WV 26101

April 5, 2014 at 12:00 pm

All Convention Attendees are encouraged to join us for the 2014 Reflections Luncheon and Awards Ceremony.
This event is included in your convention registration fee.

The West Virginia PTA Board of Managers approved the following bylaw amendments during the January 31st and February 1st, 2014, Board of Managers Meeting for consideration at the 91st Annual West Virginia PTA Convention.

Note Proposed insertions are underlined. Proposed deletions are printed with strikethrough lines (~~lines drawn through the words~~).

AMENDMENT 1. Article VIII – Officer: Election and Vacancies, Section 1.

Rationale: In the tradition of our membership based association, this position allows for a dedicated individual to oversee the membership responsibilities of the West Virginia PTA by adding a second vice president, and designating the first and second vice presidents.

Article VIII, Section 1. Amend by replacing “a vice president” with the words “a first vice president, a second vice president,”

Proposed Amendment

The officers of the West Virginia PTA shall be a president, a president-elect, ~~vice president~~, a first vice president, a second vice president, a secretary and a treasurer. The president-elect shall succeed automatically to the office of president at the end of his/her term as president-elect.

Provisio: This position, if adopted, shall be elected at the 2015 convention for the 2015-2017 term.

Provisio: If Amendment 1 is adopted, Amendments 2 and 3 shall be deemed adopted. If Amendment 1 is not adopted, Amendments 2 and 3 will not be considered.

Amendment 2. Article IX – Duties of Officers, Section 3.

Rationale: To provide that the first vice president shall be the bylaws chairman.

Article IX, Section 3. Amend by adding “first” before “vice president”.

Proposed Amendment

The first vice president shall serve as the chairman of the bylaws committee.

Amendment 3. Article IX – Duties of Officers, Section 4.

Rationale: To provide that the second vice president shall be the membership chairman.

Article IX, Section 4. Amend by inserting new section 4 as follows (and renumbering the existing sections 4 and 5 to sections 5 and 6).

Proposed Amendment

Section 4. The second vice president shall serve as the chairman of the membership committee.

Section 5. The secretary shall...

Section 6. The treasurer shall...

Amendment 4. Article VIII – Officers: Elections and Vacancies, Section 8.

Rationale: To provide procedures for filling vacancies of the officers.

Article VIII, Section 8.

Amend by striking the words Section 8 in its entirety and inserting the words
‘Vacancies shall be filled as follows:

In case of a vacancy in the office of president, the president-elect shall become president and shall hold office for the balance of the term. In filling the vacancy, the president-elect shall be entitled to continue in the presidency for the following term providing not more than one-half (1/2) of a full term as president has been served. If the vacancy in the office of president-elect is for more than one-half (1/2) of a full term, the vacancy in the office of president-elect shall be filled at the next convention by the voting body. In the interim, the president shall delegate duties of the president-elect.

A vacancy in the office of a vice-president, secretary, or treasurer shall be filled by the Board of Managers. The vote shall be by ballot. When there is only one (1) candidate for the vacancy, the election may be by voice vote. A majority vote of members present shall be required for election if at least ten (10) days’ notice of the election to fill the vacancy has been given. If notice is not given, the election to fill the vacancy shall require a two-thirds (2/3) vote of members present.”

Proposed Amendment:

~~A vacancy occurring in the office of president shall be filled for the remainder of the unexpired term by the president-elect. A vacancy in the office of president-elect, vice president and other offices shall be filled by the executive committee. The election to fill vacancies shall take place at a meeting of the executive committee by a majority vote if at least ten (10) days notice has been given. If such notice is not given, then the election requires a two thirds (2/3) vote of the members of the executive committee. The election shall be by ballot.~~

Amendment 4. Article VIII, Section 8 Proposed Amendment Con't:

Vacancies shall be filled as follows:

In case of a vacancy in the office of president, the president-elect shall become president and shall hold office for the balance of the term. In filling the vacancy, the president-elect shall be entitled to continue in the presidency for the following term providing not more than one-half (1/2) of a full term as president has been served. If the vacancy in the office of president-elect is for more than one-half (1/2) of a full term, the vacancy in the office of president-elect shall be filled at the next convention by the voting body. In the interim, the president shall delegate duties of the president-elect.

A vacancy in the office of a vice-president, secretary, or treasurer shall be filled by the Board of Managers. The vote shall be by ballot. When there is only one (1) candidate for the vacancy, the election shall be by voice vote. A majority vote of members present shall be required for election if at least ten (10) days' notice of the election to fill the vacancy has been given. If notice is not given, the election to fill the vacancy shall require a two-thirds (2/3) vote of members present.

Amendment 5. Article XI – Board of Managers

Rationale: To ensure that the views and positions of the members, local units, and county councils are represented by dedicated individuals to the West Virginia PTA Board of Managers.

Article XI, Section 4.

Amend by inserting a new section 4 as follows (and renumbering the remaining sections): There shall be one (1) at-large member to the West Virginia PTA Board of Managers that shall be elected by the membership at the annual convention in odd numbered years. The at-large member to the Board of Managers shall serve a term of two (2) years.

Proposed Amendment

Section 4. There shall be one (1) at-large member to the West Virginia PTA Board of Managers that shall be elected by the membership at the annual convention in odd numbered years. The at-large member to the Board of Managers shall serve a term of two (2) years.

Proviso: This position, if adopted, shall be elected at the 2015 convention for the 2015-2017 term of office.

Proviso: If Amendment 5 is adopted, Amendment 6 shall be deemed adopted. If Amendment 5 is not adopted, Amendment 6 will not be considered.

Amendment 6. Article XII – Executive Committee

Rationale: To ensure that the views and positions of the members, local units and county councils are represented by a dedicated individual to the Executive Committee. Further, to reduce the size of the executive committee to facilitate decisions and to save financial resources.

Article XII, Section 1.

Amend by striking section 1 in its entirety and rewording it to read: There shall be an executive committee of the West Virginia PTA, the members of which shall be:

- a. All elected officers; and
- b. The at-large member elected to the Board of Managers.

Proposed Amendment

Section 1. ~~There shall be an executive committee of the West Virginia PTA, the members of which shall be:~~

- ~~a. All elected officers;~~
- ~~b. One representative from regional directors (elected by their own body);~~
- ~~c. One representative from program coordinators (elected by their own body);~~
- ~~d. One representative at large to be voted on by the West Virginia PTA Board of Managers.~~

There shall be an executive committee of the West Virginia PTA, the members of which shall be:

- a. All elected officers; and
 - b. The at-large member elected to the Board of Managers.
-

Amendment 7. Article IX – Duties of Officers, Section 1(c) (President)

Rationale: The National PTA bylaws prohibit state presidents to be a representative to the National Council of States. (National PTA Bylaws, Article X, Section 1).

Article IX, Section 1(c).

Amend by striking subsection (c) in its entirety.

Proposed Amendment

- a. Represent the West Virginia PTA on the National PTA National Council of States; in the absence of the president or his/her inability to serve, the president-elect shall serve in his/her place. In the inability of either of these officers to serve, the officers in their order shall assume the responsibility of the office of president.
-

Proposed Bylaw Amendments Con't:

Amendment 8. Article IX – Duties of Officers, Section 2 (President-elect)

Rationale: To state that the president-elect shall represent West Virginia PTA to the National PTA National Council of States. If the president-elect is unable to serve, the Executive Committee shall select the representative.

Article IX, Section 2.

Amend by adding a subsection (d) to read: "The president shall represent the West Virginia PTA on the National PTA National Council of States; in the absence of the president-elect or his/her inability to serve, the Executive Committee shall appoint a representative."

Proposed Amendment

Section 2(d). The president-elect shall represent the West Virginia PTA on the National PTA National Council of States; in the absence of the president-elect or his/her inability to serve, the Executive Committee shall appoint a representative.

Amendment 9. Article XI – Board of Managers

Rationale: In order to conduct necessary business, the West Virginia PTA Board of Managers and its committees need to utilize modern forms of communications to facilitate the business of the association. By utilizing various technologies (i.e. teleconference, web-based services, etc.), committees can conduct their business in between in-person meetings. Additionally, utilizing technology to conduct meetings will save financial resources by not having additional in-person meetings of the Board of Managers and committees.

Article XI. Section 11.

Amend by adding a new Section 11 to Article XI – Board of Managers to read "Meetings of the Board of Managers, executive committee, or other committees, whether regular of special, may be held by means of telephone conferences or by equipment of similar communication so long as all members participating in the meeting can hear each other simultaneously. A member participating in a meeting by this means is deemed to be present in person at the meeting. Such meetings are subject to the notice and quorum requirements as set forth in these Bylaws. If a ballot vote should be required via conference call, the motion shall be automatically tabled until the next physical meeting."

Proposed Amendment

Section 11. Meetings of the Board of Managers, executive committee, or other committees, whether regular or special, may be held by means of telephone conferences or by equipment of similar communication so long as all members participating in a meeting by this means is deemed to be present in person at the meeting. Such meetings are subject to the notice and quorum requirements as set forth in these Bylaws. If a ballot vote should be required via conference call, the motion shall be automatically tabled until the next physical meeting.



National PTA® Membership Challenge Entry Form

This certifies that _____ (insert PTA name) has recruited and reported 14 members between February 1 - May 31, 2014.

Local PTA Leader Signature

State PTA Signature

Enter my PTA to win \$1,000!

Get14! / Grow / Win

National PTA® Membership Challenge



Get 14 in '14 and Win \$1,000!

Jumpstart your membership push and get a chance to win \$1,000 for your PTA. Get 14 members to join your local PTA between February 1, 2014 and May 31, 2014 and receive one entry to win \$1,000 for your PTA.

Here's how it works: Recruit and Report!

Recruit 14 members... Get 1 entry

Recruit 28 members... Get 2 entries

For every 14 members you recruit, attach one "Official National PTA 14 In '14 Entry Form" to your State PTA membership dues report. Send the entry form(s) and your membership dues report to your State PTA Office. You can find the form online at **PTA.org/Challenge**. Start recruiting now to increase your odds of winning.* 14 local PTAs will be selected to win \$1,000 in June 2014. Drawing will be held at the **118th Annual National PTA® Convention & Exhibition** in Austin, Texas.

*Limit 10 entries per PTA.

Your PTA could be a Winner!

For more information, visit **PTA.org/Challenge**

Get 14! / Grow / Win

Join West Virginia PTA in supporting the Family Engagement in Education Act!



Thursday, March 13th, representatives from West Virginia PTA will be meeting with our Congressional delegation to urge family engagement in education!

Call our Senators and Representatives to show your support for meaningful family engagement.

Raise the voice of all children while we are meeting in Washington, DC!

Voice your support on Thursday, March 13, 2014!

Senator Rockefeller – (202) 224-6472

Senator Manchin – (202) 224-3945

Representative McKinley – (202) 225-4172

Representative Capito – (202) 225-2711

Representative Rahall – (202) 225-3452



Sample Script:

Hello.

I am a PTA member and live in <city name>. Representatives from West Virginia PTA are meeting with individuals from your office today to speak about the Family Engagement in Education Act. I am calling behalf of my child that attends <school name> to urge <Senator or Representative Name> to support family engagement today. He/she can support family engagement by co-sponsoring House Bill 2662/Senate Bill 1291.

Thank you.



Suicide is one of the leading causes of preventable death in our nation today. We lose approximately 100 young people each week to this tragedy that can be prevented.

Facts & Stats

For middle and high school age youth (ages 12-18), suicide is the 2nd leading cause of death. *

For college age youth (ages 18-22), suicide is the 3rd leading cause of death. *

Over-all, suicide is the 2nd leading cause of death for our youth ages 10-24. *

(*2010 CDC WISQARS)

When young people in West Virginia were asked:

“Have you experienced the feeling of hopelessness and sadness for a constant period of two weeks or greater during the past twelve months (possible beginning of clinical depression)?”

24.5% answered YES or Almost 1 out of every 4 young people.

Compared to Nationally – 28.5%

This equates to 30,224 youth in the state that have these feelings.

“Have you seriously considered suicide in the past twelve months?”

13.0% answered YES or Over 1 out of every 8 young people.

Compared to Nationally – 15.8%

This equates to 16,037 youth in the state that will consider suicide in the next 12 months.

“Have you made a plan to commit suicide in the past twelve months?”

10.1% answered YES or Over 1 out of every 10 young people.

Compared to Nationally – 12.8%

This equates to 12,460 youth in the state that will make a plan.

“Have you attempted suicide in the past twelve months?”

5.5% answered YES or Almost 1 out of every 18 young people.

Compared to Nationally – 7.8%

This equates to 6,785 youth in the state that will make an attempt in the next 12 months.

This is an average of 19 per day.

Four out of five teens who attempt suicide give clear warning signs.

Warning Signs of suicidal ideation include, but are not limited, to the following:

- Talking about suicide
- Making statements about feeling hopeless, helpless, or worthless
- A deepening depression
- Preoccupation with death
- Taking unnecessary risks or exhibiting self-destructive behavior
- Out of character behavior
- A loss of interest in the things one cares about
- Visiting or calling people one cares about
- Making arrangements; setting one's affairs in order
- Giving prized possessions away

The Jason Foundation, Inc. (JFI) is dedicated to the prevention of the “Silent Epidemic” of youth suicide through educational and awareness programs that equip young people, educators/youth workers and parents with the tools and resources to help identify and assist at-risk youth.

JFI believes that awareness and education are the first steps to prevention. We want to establish a Triangle of Prevention by providing students, parents and teachers the tools and resources to help identify and help at-risk youth. This is accomplished through a curriculum unit for students and informational seminars for teachers and parents.

The materials are easy to use and are intended to provide educational information. There is no intent to diagnose or treat suicidal ideation. JFI's intention is to empower youth, educators and parents to help recognize when young people are in pain and know to get professional help involved as soon as possible. The Jason Foundation, Inc. is a non-profit 501c3.

How can it be prevented you may ask? The Jason Foundation, Inc. believes that education is the key to prevention. The Jason Foundation's programs and services are in response to this belief. Our nation should be familiar with the warning signs associated with suicide, suicide facts & statistics, and how to find help for at-risk youth. Together, we can save lives!










Remember: Never be reluctant to get involved and always take any child/adolescent's desire or intent to harm themselves seriously. If you suspect a young person of suicidal ideation, get them to professional help immediately. **Suicide is Preventable.**



Today's PTA Membership Saves You Money



PTA members receive discounts on a variety of services and products to help your family save money daily. Help keep your family's budget on track throughout the school year with offerings from these retail and service providers.

PTA Benefit Provider	Benefit Type	Your Savings!
	Retail – Child Safety	FREE child safety tracking device (\$149 value), plus e-Trak subscription orders earn your local PTA \$6 and State PTA \$2.
	Retail – Educational System	15% discount on the ifocus Standard or Deluxe System; multi-award winning attention-training system for ages 6-12.
 that was easy.®	Retail – Office Supply Store	Save 10% off school supplies & furniture; 25% off copy and print purchases; get 5% rewards on all other purchases* & free shipping from staples.com; plus teachers earn 2%-5% in classroom rewards on your Staples purchases when you sign up for the Reward A Classroom program. *Exclusions apply.
 Real Possibilities	Service – 50+ Senior Benefits & Value	Save up to 15% on 1-3 year membership discounts.**
	Service – Car Rental & Travel	Save up to 20% off car rentals, plus receive special vacation offers throughout the year.*
	Service – Insurance	Special group discounts on auto insurance from MetLife Auto & Home® with quick and easy switches, plus a discount for bank account deductions; save even more with multi-car discounts.**
	Service – Electronics	Sharp® supports National PTA efforts through annual product donations and periodic discounts.
	Service – College Prep & Financial Aid	Waived \$79 fee for entry level Knowledge Base program; plus receive other PTA-only deep discounts on higher level college & career advising programs; ideal for Grades 8-11 (with emphasis on Grades 8-9).
*Exclusions and/or **qualifications may apply. Visit online at PTA.org or contact retail/service provider for more details.		 For new offers & updates, visit PTA.org/Benefits



Join fathers, grandfathers, male teachers, mentors, and PTA MORE (Men Organized to Raise Engagement) Alliance experts at the **fatherhood networking event of the year!**

Featuring workshop sessions for today's fatherhood leaders, designed to:

- Provide resources to get men involved in your PTA, school, and community
- Provide ways to create diverse male engagement
- Create awareness of fathers' rights to help children be successful
- Create successful PTA male membership drives
- Build school programs to increase male engagement

2nd Annual

2014 National PTA[®] Male Engagement Conference

October 24 - 26, 2014 | Atlanta, Georgia
Embassy Suites Hotel | Atlanta Airport

Expert-led sessions
Multiple workshops

3 Days of networking
Keynote speakers



Registration Information

Registration opens in **April 2014!**
Space is limited – Register Early.

Conference Registration: \$119
Special Hotel Room Rates: \$84 King per night (plus tax)
\$84 Double per night (plus tax)

To learn more and register for the conference, visit **PTA.org/MEC2014**.
For hotel reservations, contact **1-800-EMBASSY** (362-2779)
or 1-404-767-1988. **Group code: NPTA**

National PTA[®] | **Male Engagement Conference**
everychild.onevoice.[®]



Signature Sponsor

Officers**President – Justin M. Raber**304-615-3956 ... justinraber@westvirginiapta.org**President-Elect – *Vacant*****Vice President – Janelle Sperry**304-279-7270 ... janellesperry@westvirginiapta.org**Treasurer – Billie Jo Bagnell**304-928-0541 ... billiejobagnell@westvirginiapta.org**Secretary – Leigh Temple**304-676-8378 ... leightemple@westvirginiapta.org**Region Directors****Central – Missy Jones**304-364-8790 ... missyjones@westvirginiapta.org**Eastern – Christine Wuest**304-263-6144 ... chriswuest@westvirginiapta.org**North Central – *Vacant*****Northern – Jeana Parr**304-797-1859 ... jeanaparr@westvirginiapta.org**Southern – *Vacant*****Southwestern – *Vacant*****Western - *Vacant*****West Virginia PTA Office –****Pam Perry, Staff Assistant**

P.O. Box 3557, Parkersburg, WV 26103-3557

304-420-9576 ... office@westvirginiapta.org

Please direct all written correspondence for Board Members to the West Virginia PTA Office.

Committee Chairmen**Communications – Dani Hancock**304-279-2636 ... danihancock@westvirginiapta.org**Convention – Carrie Sharp**304-834-3438 ... carriesarp@westvirginiapta.org**Extension – Jenny Raber**304-861-0041 ... jennyraber@westvirginiapta.org**Field Service – Kenneth Williams**304-590-5267 ... kennethwilliams@westvirginiapta.org**Membership – Ponniesampson**304-494-6696 ... ponniesampson@westvirginiapta.org**Parent and Family Engagement –****Kathy Parker**304-476-6002 ... kathyparker@westvirginiapta.org**Office Coordinator – *Vacant*****Parliamentarian – Judy Snider**304-224-2345 ... judysnider@westvirginiapta.org**Programs/Scholarship –****Linda Abercrombie**304-527-4721 ... lindaabercrombie@westvirginiapta.org**Reflections Special Committee Chair –****Betty Straka**304-527-0799 ... reflectionsprogram@westvirginiapta.org**Resource Development – Amy Arnold**304-482-9917 ... amyarnold@westvirginiapta.org**Youth Member – Michael Wuest**304-263-6144 ... michaelwuest@westvirginiapta.org

West Virginia Congress of Parents and Teachers, Inc.
P.O. Box 3557
Parkersburg, WV 26103-3557

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